Galston, Glenorie & Hills Rural

COMMUNITY NEWS

ADVERTISING THAT WORKS
• YOUR LOCAL CONNECTION

- 7,000 printed copies published monthly
- 3,500 delivered door to door to affluent high net worth areas
- Published and trusted for over 50 years
- Distributed to an area which receives little junk mail
- 3,500 copies bulk dropped to popular shopping destinations and businesses
- Large social media following across 5 channels (30,000+ reach)

The Demographics of the Area:
Average age 43 years; 78% born in Australia; the median individual income is $681 per week and the median household income is $1,998 per week; 44% of homes are owned outright, 41% are mortgaged, 15% are rented. 45% of residents are professionals or managers, 18% administrative, 12% technicians and trades

CONNECTION. EXPOSURE. GROWTH.

WHY ADVERTISE WITH US ONLINE?

- Access to a targeted audience – that is geographically relevant to your business
- Targeted ads - detailed reports
- Increased brand awareness and recognition.
- A long proven history of successful online campaigns.
- Trusted News Source with Google News bringing in a diverse range of readers
- High Google Page Ranking and high quality backlinks to your website.
- Competitive pricing
- Social Media Campaigns across our 3 community news social media pages (Hills to Hawkesbury Community News: Galston, Glenorie & Hills Rural News & Dooral Roundup)
- Options to advertise in our eNewsletters with over 6,000 subscribers.

Advertising • Karen Taylor • 0487 111 868 • advertising@galstoncommunity.com.au

ADVERTISING RATES (Prices Exclude GST)

PRINTED MAGAZINE

Size (mm) (Width x Height)	Per Issue
Front Page (60mm x 75mm)	$438
Front Page 3/4 Strip (125x 90mm)	$910
Front Page Strip (190x 90mm)	$1284
Full Page (190x287mm)	$819
Back Page (210 x 297 plus bleed)	$910
Half Page (190x136mm)	$458
Quarter Page (92.5 x 136)	$259
Quarter Page Horizontal (180x63)	$259
Eighth Page (92.5x65mm)	$136
Tenth Page (92.5x48)	$125
Local Business Directory (92.5x48)	$125
LBD Double Size (90w x 105h)	$246
Trades & Services (60x40)	$ 65
Double Page Spread	$1310
Four Page Pull Out Brochure	$2809
Premium Page Loading 2-3	12%
Premium Page Loading 4-5	8%

ONLINE ADVERTISING PACKAGES

Business Directory Listing - Low Cost Entry - $99 per year
List your business on our website. Up to 6 images, unlimited text, links to your website/social media pages, Google Maps location if required, plus ability to attach a brochure, menu or similar

Health/Lifestyle/Finance/Real Estate Contributor - $250 per story
Write a column as an 'expert' in your field. The story will appear on our Lifestyle pages with appropriate links to your website/social media pages. Stories will be optimised for SEO so you get the advantage of our excellent Google Page Ranking. You can add up to 6 images, plus you would be set up as an Author. Stories remain on our website for 3 years unless you request to have them removed.

Hills Online Dining Guide - $250 per year
Aimed to help businesses increase their online visibility, whilst attracting new customers & retaining loyal ones... our "Online Dining Directory" is the perfect tool to attract your local audience. Clients can search by location or the desired cuisine (ie: Asian, Greek, Lebanese, Cafes, etc). Sections for your menu, opening hours, specialoffers & events. Upload photos & videos to entice customers. Finding & booking a table has never been so simple with everything in the one place!

Email Direct Marketing - Small Ad $90 - Large Ad $150
We send a combined weekly news overview to our readership every Friday. With over 6000+ subscribers, this is a great way to promote your business. We have an open rate of 56% and our click through rate can be as high as 68% depending upon the content of the stories. This is a great way to get your brand or product in front of this audience. This newsletter is combined with Hills to Hawkesbury Community News and Dooral Roundup magazines.

School Holiday Activity Promotions
Our online demographics show our highest readership are women between the ages of 35-55 years. This is an ideal range for promoting School Holiday Activities. We can help you design your campaign.

Job Ads & Classified Ads - $125 until sold/filled
Up to 6 images, unlimited text, links to your website/ social media pages, Google Maps location if required. Option to include a contact form if you prefer your details not be made public (small additional charge for this)

With the problems of scamming associated with facebook marketplace and gumtree, this is becoming a popular alternative.

* conditions apply



Advertise on our Websites*	Monthly	3 Months	6 Months	Yearly
Website Top Header Banner Ad	$535	$1,316	$2,568	$4,494
MREC (300x250px) side ad	$268	$658	$1,284	$2,247
Small Ad (250px x 125px)	$134	$330	$642	$1,124
Social Media Post + Boost	$128	* includes Dooral Roundup Website		

See our Facebook Statistics

Facebook Post Reach 71,790

Facebook Engagement 97,676

Galston, Glenorie & Hills Rural

COMMUNITY NEWS

BLOCK BOOKINGS AND

PACKAGE DEALS AVAILABLE.

We also produce the following publications:

Dooral Roundup
Hills to Hawkesbury News

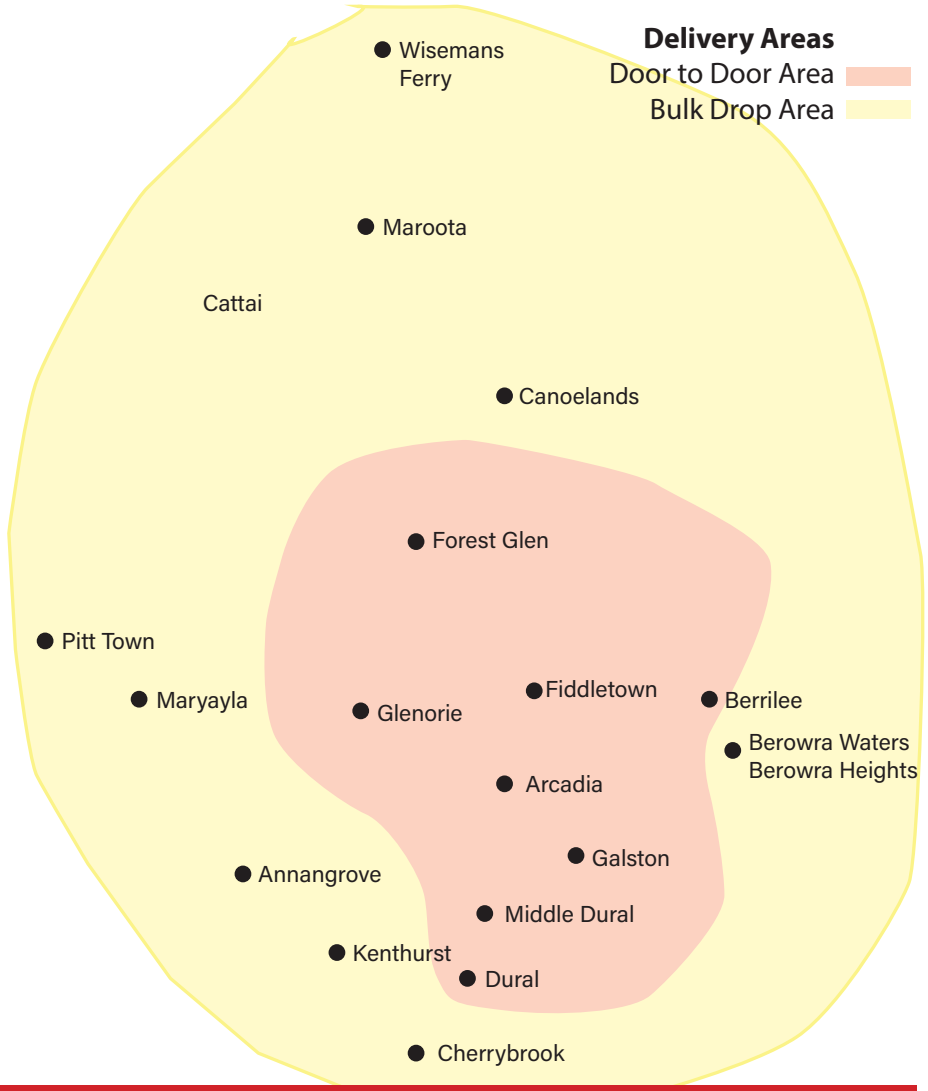
Ask our Advertising Team for details of savings when advertising in our other publications.

Each edition closes on the **15th of each month**
with distribution commencing on 29th of each month

Prices include FREE Design of Ad

Flyer Insertion & delivery $139 per thousand plus GST, maximum 7000 flyers.*

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